



JED EMERSON

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PROFESSIONAL EXPERIENCE

Jed Emerson has extensive experience leading, staffing and advising funds, firms, social ventures and foundations pursuing financial performance with social/environmental impact. He is an internationally recognized Thought Leader in sustainability and sustainable finance, impact investing, social entrepreneurship and strategic philanthropy. Emerson has played founder roles with some of the nation's leading venture philanthropy, community venture capital and social enterprises. He has served as:

Managing Director for Integrated Performance with Uhuru Capital Management, a commercial market fund of hedge funds group with an impact investing strategy

Senior Fellow with Generation Investment Management Foundation (London/New York), philanthropic arm of the leading sustainable investment group founded by David Blood and Al Gore

Project Manager with the Edna McConnell Clark Foundation, a pioneering youth development foundation focused on nonprofit capacity building and executing a strategy for scaling proven social programs

And in various Faculty Appointments at Harvard, Stanford and Oxford University Business Schools

As founding director of REDF, one of the nation's first venture philanthropy funds, Emerson played a key role in advancing Social Entrepreneurship and innovations in strategic giving.

As originator of the concept of *Blended Value*, he has advanced new thinking and practice for both mission motivated investors and entrepreneurs launching sustainable, for-profit businesses.

As an internationally recognized author and visionary, he has presented his work at The World Economic Forum, Skoll World Forum and countless conferences

around the globe, addressing business, social justice, philanthropy, sustainable development and impact investing audiences.

Emerson holds master degrees in both business and social work administration, has written over thirty articles/papers and co-edited multiple books on topics as diverse as sustainable investing, performance metrics and measurement, impact investing and sustainable hedge fund investing. He works with foundations, investment funds, individuals, social enterprises and businesses to assist those who seek to maximize the total value of their investing and entrepreneurship in order to attain their personal and professional visions.